

# BRANDI GOODMAN, PHD

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## SUMMARY

Dedicated teaching professional with a strong background in secondary, post-secondary and online education. Skilled in leveraging educational technology, instructional design, and authentic assessment strategies to foster student engagement and success. Proven ability to design and deliver effective online learning experiences and integrate innovative technologies into curriculum development. Experienced in public speaking and leadership, with a commitment to promoting academic excellence and lifelong learning.

## EDUCATION

<b>Doctor of Philosophy in Instructional Design and Technology</b>	<b>8/2016- 5/2024</b>
University of Central Florida	
• Focus: Instructional Design, Online Learning, K-12, Learning Analytics, SRL, Motivation	
• Dissertation: Secondary Online Learning: Investigating Pacing, Spacing and Consistency	
<b>Masters of Science in Applied Economics</b>	<b>8/2007- 8/2008</b>
Florida State University	
<b>Bachelors of Science in Economics and International Affairs</b>	<b>8/2002- 8/2007</b>
Florida State University	
<b>Bachelors of Arts in Music</b>	<b>8/2002- 8/2007</b>
Florida State University	

## WORK EXPERIENCE

<b>Educational Technology Manager</b>	<b>May 2022 - Present</b>
<b>Lake Highland Preparatory, Orlando, FL</b>	

Oversee the integration of technology into the learning environment, ensuring alignment with curriculum goals and best practices in digital education. Lead initiatives to enhance faculty and student proficiency in educational technology, design and facilitate professional development workshops, and collaborate with administration to design and implement effective technology policies. Evaluate emerging tools, manage campus-wide technology infrastructure, and foster a culture of innovation. Support educators in leveraging technology to create engaging, student-centered learning experiences.

<b>Online Learning Coordinator</b>	<b>August 2020- May 2022</b>
<b>Lake Highland Preparatory, Orlando, FL</b>	

Managed students learning fully online or in a Hyflex setting. Collaborated closely with teachers, students, and families to ensure continuity of learning, leveraging a variety of online platforms and tools to support engagement and academic success. Designed and implemented virtual learning strategies, facilitated training for faculty on effective online teaching practices, and provided one-on-one support for students navigating the complexities of online education. Provided student support through progress monitoring, engaging with unique learning needs, and fostering strong communication between students, families, teachers, and school administration to create a seamless and supportive online learning environment.

**WORK  
EXPERIENCE****Technology Integration Specialist  
Lake Highland Preparatory, Orlando, FL****August 2016- July 2020**

Supported high school teachers in effectively integrating technology into their classrooms to enhance teaching and learning. Collaborated with faculty to design engaging, tech-enabled lesson plans aligned with curriculum objectives and student needs. Provided training on educational tools and platforms, modeled best practices for incorporating technology into instruction, and offered ongoing support to ensure successful implementation.

**Economics Teacher  
Lake Highland Preparatory, Orlando, FL****August 2009- July 2016**

Developed robust curriculum programs for honors and Advanced Placement level economics while maximizing student engagement to promote student learning and retention. Constructed an online personal finance course for high school students to experience hands-on learning in real-life applications. Promoted an interactive teaching experience through the use of online activities and hands-on lessons while utilizing a flipped classroom model. Developed and facilitate an online macroeconomics course for students to attend through Global Online Academy (GOA). Assisted fellow teachers with the incorporation of technology in their classrooms.

**Online Adjunct Faculty  
Baker College, Remote****October 2011- May 2015**

Taught Principles of Macroeconomics and Microeconomics, delivering engaging virtual lessons and fostering a collaborative learning environment focused on real-world economic applications.

**Online Adjunct Faculty  
Southern New Hampshire University, Remote****October 2013- March 2015**

Taught online undergraduate and graduate-level courses in economics. Engaged students through interactive content and real-world discussions and provided personalized feedback to ensure mastery of economic principles and concepts.

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**CERTIFICATES** **Florida Professional Teaching Certificate  
The Florida Department of Education****valid through June 2028**

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**TECHNICAL  
SKILLS**

- Instructional Design
- Data Analysis
- Canvas, Blackboard, Moodle LMS
- Artificial Intelligence
- Microsoft Office Suite
- Google Workspace
- Zoom, Microsoft Teams, Google Meet